



## Jose Martho Velazquez

November 9, 1965 - October 23, 2020

Beloit - Jose Martho Velazquez, age 54, of Clinton, passed away on October 23, 2020 at Janesville Mercy Hospital.

Jose was born on November 9, 1965 in Jalisco, Mexico, the son of Irineo and Maria Luisa (Cervantes) Velazquez. Jose married Carmen Govea Pereyra on March 31, 1989.

“For his invisible qualities are clearly seen from the world’s creation onward, because they are perceived by the things made, even his eternal power and Godship, so that they are inexcusable” (Romans 1:20)

Jose has worked at Beaver Creek/Klehm’s Song Sparrow for over 30 years. He enjoyed working with perennials and being outside. With a true passion for nature. He absolutely loved nature and all of God’s creations. His love for perennials was well recognized by everyone so much that he had a tree named after him called “Acer truncatum ‘Velazquez’.”

Jose was known to be a professional golfer (self-claimed), botanist, grower, field manager, propagator, world traveler, physical fitness trainer (1989-96), movie/music critic, restaurant prompter, art collector, and antique collector. Whose hobbies include reading, gardening/planting, photography, puzzles and singing. He was a devoted Wisconsin Badger and a recent Wyoming

Cowboy fan. One of his biggest accomplishments was being a husband and father. Jose Martho did everything he could to give his family a life full of joy. He would bring flowers to his loving wife once a week. His children, Adrian and Xochitl, had looked up to their father as an inspiration growing up, which still holds true to this day. His life story has been an inspiration to many in living the great life he lived, filled with success and passion. The type of man that always offered a lending hand in any way he could. Jose was truly a selfless man thinking of others more than himself.

Jose is survived by his wife, Carmen Velazquez of Clinton, children, Adrian and Xochitl Velazquez.

Services will be held on October 29, 2020 at 5:00 pm at the Rosman Funeral Home in Beloit, WI.

[www.rosmanfuneralhome.com](http://www.rosmanfuneralhome.com) 608-364-4477

# Previous Events

## Visitation

OCT **29**. 5:00 PM - 6:00 PM (CT)

Brian Mark and Rosman Funeral Homes

1125 Cranston Rd

Beloit, WI 53511

(608) 364-4477

[jarod@williams-fs.com](mailto:jarod@williams-fs.com)

<https://rosmanfuneralhome.com>

# Tribute Wall

CG

“ I did not know your love one but sorry for you loss. I ordered bulbs from his place of employment. I am now enjoying the bulbs that he nurtured. He lives on in Crystal River FL

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**Cindy Glass** - November 01, 2021 at 04:48 PM

AR

“ I never know what to say other than, such news is never welcome. Jose would be placed in lots of categories, all positive and impressive. To me a enthusiastic plantsmen, a friend with a shared love of growing things. A love for the game of golf. From the first time I met him it was like we had known each other for a long time, each time our paths would cross again, we would pick up where we left off, like it was only yesterday. time slips by so quickly as we all strive for different goals. We spoke of our families often as we were around the same age and had children we were guiding through life with our wives. Both of us spoke of retirement but were unsure of what that would look like. One thing we talked about was treating each other to a round of golf. I still hope to get a tee time with Jose sometime in the future, playing on a landscape of Peonies and Hosta.

*Rest in peace. Jill & Allen Ritchey family, A'Is Auto Body & Arboretum Walworth WI*

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**Allen Ritchey** - November 02, 2020 at 06:49 PM

PH

“ 1 file added to the tribute wall



PHILL - October 30, 2020 at 10:20 AM

CH

“ To me Jose was the "Philosopher". A quick mind, at the ready to analyze and understand. Positive, patient, and kind, with a quick wit and smile to match. Jose loved and cherished his family, God, and all His Creation. Jose had a good heart and a better soul. May God Bless you and watch over your family. Rest in Peace.

Christopher Hackett (coworker and friend)

Christopher Hackett - October 29, 2020 at 09:13 PM



“ There has never been an uncle like “El Tío Jose.” He was a man full of life, ambition, tenacity, and so much love for his family and fellow human being. His constant positivity was and continues to be contagious, even in memory. I was the family outcast, the original black sheep for years but he never judged me. He reached out and reminded me that I had an extended family who truly loved me. For this, I am eternally grateful to him. I am going to miss our conversations about art, travel, goals, and politics. He’s the only person I would ever talk politics with because he was so respectful. His was a great mind and heart. A beautiful spirit who left us too soon. I will miss him dearly.



Alexa Rose - October 29, 2020 at 05:26 PM

JL

“ It is with immense sadness that we got the message. We treasure very fond memories of José and often I think of his good advice, wonderful nature and generosity in everything he did. Mum, Dad and myself offer our condolences to his family, co-workers and friends. Jeaninne Lemmens Graefswinning Belgium

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**Jeaninne Lemmens** - October 29, 2020 at 04:17 PM



“ Full Of Love Bouquet was purchased for the family of Jose Martho Velazquez.



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October 29, 2020 at 02:54 PM



“ Country Basket Blooms was purchased for the family of Jose Martho Velazquez.



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October 29, 2020 at 09:49 AM

LU

“ These kind of moments is how you going to be remembered in my heart ,we are missing you.



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**Lupe** - October 29, 2020 at 09:01 AM

FR

“ *Familia Sarabi Rodriguez purchased the Fairest of All for the family of Jose Martho Velazquez.*



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**Familia Sarabi Rodriguez** - October 28, 2020 at 05:49 PM



“ *Strength & Solace Spray was purchased for the family of Jose Martho Velazquez.*



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October 28, 2020 at 04:21 PM

PF

“ *I was very saddened to get this post today. Strangely just yesterday I was digging peonies to move them from my farm in NC to my home in Atlanta. I was thinking about a long conversation with Jose from about 3 or 4 years ago. I had called the nursery to inquire about potting up peonies and overwintering them for spring planting. Jose spent some time discouraging this in the nicest way possible, adding other ideas and telling me a lot about growing peonies for my small cut flower business. He was incredibly knowledgeable, friendly, encouraging and kind and I have always remembered the hour long conversation. Plant people are generally wonderful but Jose stood out as a shining star in my memory. My condolences to his family and to (I am certain) his many friends. Pat Stern, FlowerGardens*

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**Patricia Stern FlowerGardens** - October 28, 2020 at 04:17 PM

BA

“ So, saddened to hear of Jose's passing. He was a special man that loved God's creation. As the verse Romans 1:20 so beautifully outlined - Jose knew his creator because he saw Him in all that was created around him. I loved his passion for plants, for people and for knowledge. He always asked questions in order to learn just a little bit more about me and the plants that I too truly love. Will never forget the smile and his friendship.  
--Brian Aaron, National Nursery Products

Brian Aaron - October 28, 2020 at 03:08 PM



“ Sentiments of Serenity Spray was purchased for the family of Jose Martho Velazquez.



October 28, 2020 at 02:49 PM



“ Full Of Love Bouquet was purchased for the family of Jose Martho Velazquez.



October 28, 2020 at 12:10 PM



“ Country Basket Blooms was purchased for the family of Jose Martho Velazquez.



October 28, 2020 at 11:46 AM

SR

“ 1 file added to the tribute wall



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**Silvia Ramirez** - October 28, 2020 at 11:29 AM

DC

“ My wife, Carol, and I offer our deepest sympathies to the family of Jose Velazquez. I came to know Jose through our mutual love of peonies. It was always a delight to talk with him. Conversations about peony hybridizing would soon turn to discussions of global affairs and the greater contours of life in general. Jose was intellectually curious, well-informed, generous, and possessing a good spirit, humor and temper. He was multi-talented and unique. The world is a lesser place without him in it.  
David Cartwright, Whitewater

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**David Cartwright** - October 28, 2020 at 10:55 AM

JN

“ Jason Gerdes ( Gerdes Wholesale Nursery) purchased the Guiding Light Bouquet for the family of Jose Martho Velazquez.



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**Jason Gerdes ( Gerdes Wholesale Nursery)** - October 28, 2020 at 10:42 AM

RJ

“ Jose,

*Thank you for knowing you. You where a good and honest guy.*

*Richard Jong  
R2 Flowers BV  
The Netherlands*

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Richard Jong - October 28, 2020 at 10:27 AM



“ *Beautiful in Blue was purchased for the family of Jose Martho Velazquez.*



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October 28, 2020 at 12:17 AM



“ *Guiding Light Bouquet was purchased for the family of Jose Martho Velazquez.*



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October 27, 2020 at 10:12 PM



“ *Ocean Breeze Spray was purchased for the family of Jose Martho Velazquez.*



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October 27, 2020 at 09:05 PM

GF

“ *Giacalone Family purchased the Beautiful in Blue for the family of Jose Martho Velazquez.*



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**Giacalone Family** - October 27, 2020 at 06:08 PM



“ *Gracious Lavender Basket was purchased for the family of Jose Martho Velazquez.*



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October 27, 2020 at 05:48 PM

YC

“ *Your friends at Prairie Woods Golf Course purchased the Fall Fantasia for the family of Jose Martho Velazquez.*



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**Your friends at Prairie Woods Golf Course** - October 27, 2020 at 04:37 PM

LR

“ I didn't know Jose well, but saw him once or twice a year over the last few years through work. He was always cheerful, helpful, and busy; someone who it felt good to be around even during our brief interactions. I can remember his smile. I am so sorry to hear about the loss of this special man. --Laurie Robertson, Nursery Manager, Ganshert Nursery and Landscapes, LLC



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Laurie Robertson - October 27, 2020 at 04:16 PM

EL

“ I am crying unabashedly as I write this. I have a tree called *Acer truncatum* 'Velasquez' given to me by my horticulture buddy, Jose Velasquez, for whom it was named. This weekend I pointed out to my partner Dylan this tree's insistence on growing with a bent terminal leader no matter what staking I do. I jokingly told him that I must have gotten a weeping form. On Sunday night, I got an email telling me that Jose had passed away due to complications of COVID. Little did I know at the time how accurate my observation was; Jose's tree is indeed weeping and for reason. Few people have the enthusiasm he put into his job. He thirsted for horticulture knowledge because he wanted to do the best job possible. My visits to Song Sparrow Perennial Farm were always full of him picking my brain about horticultural issues and I know that was true of my other horticultural friends. He embodied the generous spirit that was part of Song Sparrow as an organization; his smile and enthusiasm was infectious and I always looked forward to seeing him when I visited. Jose gave so much and had so much more to contribute. I mourn for him and his family; I think of him every time I see his tree in my yard.

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Edward Lyon - October 27, 2020 at 03:06 PM



*Lovely. . .*

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**Laurie Robertson** - October 28, 2020 at 08:06 PM